

DUPLICATE

## INVOICE



**WTEV-TV**  
**11700 Central Parkway #2**  
**Jacksonville, FL 32224**  
**Main: (904) 996-0400**  
**Billing:**

<http://www.actionnewsjax.com>

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave**  
**Ste 306**  
**Towson, MD 21286**

Send Payment To:

**WTEV-TV**  
**Newport Television LLC**  
**PO Box 402619**  
**Atlanta, GA 30384-2619**

Invoice #	Invoice Date	Invoice Month	Invoice Period
53548-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WTEV-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AFP	433

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	53548	09809351

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/07/12	Action News @ 5p	5:00 PM-5:30 PM	- 112- - -	1:00	4	\$1,500.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 112- - -	<u>Spots/Week</u> 4	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Tu	09/04/12	5:13 PM	Action News @ 5p	5:00 PM-5:30 PM	1:00	AFP12TV21H	\$1,500.00 NM
2	WTEV	W	09/05/12	5:23 PM	Action News @ 5p	5:00 PM-5:30 PM	1:00	AFP12TV21H	\$1,500.00 NM
3	WTEV	Th	09/06/12	5:12 PM	Action News @ 5p	5:00 PM-5:30 PM	1:00	AFP12TV21H	\$1,500.00 NM
4	WTEV	Th	09/06/12	5:27 PM	Action News @ 5p	5:00 PM-5:30 PM	1:00	AFP12TV21H	\$1,500.00 NM
2	09/04/12	09/07/12	Letterman	11:35 PM-12:35 XM	- 1111- -	1:00	4	\$440.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1111- -	<u>Spots/Week</u> 4	<u>Rate</u> \$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WTEV	Tu	09/04/12	12:40 AM	Letterman	11:35 PM-12:35 XM	1:00	AFP12TV21H	\$440.00 NM
2	WTEV	W	09/05/12	12:43 AM	Letterman	11:35 PM-12:35 XM	1:00	AFP12TV21H	\$440.00 NM
4	WTEV	Th	09/06/12	12:44 AM	Letterman	11:35 PM-12:35 XM	1:00	AFP12TV21H	\$440.00 NM
1	WTEV	F	09/07/12	11:57 PM	Letterman	11:35 PM-12:35 XM	1:00	AFP12TV21H	\$440.00 NM
3	09/04/12	09/09/12	M-F Action News @ 11p	11:00 PM-11:35 PM	- 1111- -	1:00	4	\$1,700.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1111- -	<u>Spots/Week</u> 4	<u>Rate</u> \$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTEV	Tu	09/04/12	11:20 PM	M-F Action News @ 11p	11:00 PM-11:35 PM	1:00	AFP12TV21H	\$1,700.00 NM
5	WTEV	W	09/05/12	11:54 PM	M-F Action News @ 11p Out of TP	11:00 PM-11:35 PM	1:00	AFP12TV21H	\$1,700.00 NM
4	WTEV	Th	09/06/12	11:37 PM	M-F Action News @ 11p Presidential News Address	11:00 PM-11:35 PM	1:00	AFP12TV21H	\$1,700.00 NM
3	WTEV	F	09/07/12	11:34 PM	M-F Action News @ 11p	11:00 PM-11:35 PM	1:00	AFP12TV21H	\$1,700.00 NM
4	09/04/12	09/04/12	NCIS	8:00 PM-9:00 PM	- T- - - - -	1:00	1	\$6,400.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - T- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$6,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Tu	09/04/12	7:59 PM	NCIS	8:00 PM-9:00 PM	1:00	AFP12TV21H	\$6,400.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AFP	433	

<http://www.actionnewsjax.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/04/12	Tue Spec	10:00 PM-11:00 PM	-T-----	1:00	1	\$2,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-T-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Tu	09/04/12	10:35 PM	Tue Spec	10:00 PM-11:00 PM	1:00	AFP12TV21H	\$2,400.00 NM
6	09/07/12	09/07/12	CSI: NY	9:00 PM-10:00 PM	----F--	1:00	1	\$4,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	1	\$4,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	F	09/07/12	9:33 PM	CSI: NY	9:00 PM-10:00 PM	1:00	AFP12TV21H	\$4,400.00 NM
7	09/07/12	09/07/12	Blue Bloods	10:00 PM-11:00 PM	----F--	1:00	2	\$5,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	----F--	2	\$5,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTEV	F	09/07/12	10:35 PM	Blue Bloods	10:00 PM-11:00 PM	1:00	AFP12TV21H	\$5,200.00 NM
1	WTEV	F	09/07/12	10:47 PM	Blue Bloods	10:00 PM-11:00 PM	1:00	AFP12TV21H	\$5,200.00 NM
8	09/08/12	09/08/12	48 Hours Mystery	10:00 PM-11:00 PM	-----S-	1:00	2	\$2,400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S-	2	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Sa	09/08/12	10:30 PM	48 Hours Mystery	10:00 PM-11:00 PM	1:00	AFP12TV21H	\$2,400.00 NM
2	WTEV	Sa	09/08/12	10:42 PM	48 Hours Mystery	10:00 PM-11:00 PM	1:00	AFP12TV21H	\$2,400.00 NM
9	09/09/12	09/09/12	CBS Sun Morn News	9:00 AM-10:30 AM	-----S	1:00	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Su	09/09/12	9:06 AM	CBS Sun Morn News	9:00 AM-10:30 AM	1:00	AFP12TV21H	\$1,200.00 NM
10	09/10/12	09/10/12	Action News @ 5p	5:00 PM-5:30 PM	M-----	1:00	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	M	09/10/12	5:07 PM	Action News @ 5p	5:00 PM-5:30 PM	1:00	AFP12TV21H	\$1,500.00 NM
11	09/10/12	09/10/12	Letterman	11:35 PM-12:35 XM	M-----	1:00	1	\$440.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	M	09/10/12	12:20 AM	Letterman	11:35 PM-12:35 XM	1:00	AFP12TV21H	\$440.00 NM
12	09/10/12	09/10/12	M-F Action News @ 11p	11:00 PM-11:35 PM	M-----	1:00	1	\$1,700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	M	09/10/12	11:30 PM	M-F Action News @ 11p	11:00 PM-11:35 PM	1:00	AFP12TV21H	\$1,700.00 NM
13	09/09/12	09/09/12	Su Action News @ 11p	11p-1135p	-----1	1:00	1	\$1,700.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----1	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTEV	Su	09/09/12	11:50 PM	Su Action News @ 11p	11p-1135p	1:00	AFP12TV21H	\$1,700.00 NM
			Out of TP						
<u>Total Spots</u>							<b>24</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$49,500.00</b>
<u>Agency Commission</u>	<b>\$7,425.00</b>
<u>Net Amount Due</u>	<b>\$42,075.00</b>

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